

# **Technical Data Sheet**

#### BRADY B-339 TAMPER-EVIDENT SYNTHETIC LABEL STOCK

TDS No. B-339

Effective Date: 22-Sept-2016

## **Description:**

Synthetic coated film, 0.6 mil aggressive adhesive, 40# paper liner. Face-stock is designed to easily delaminate, showing tamper evidence

### **GENERAL**

**Print Technology:** Thermal Transfer

Material Type: Synthetic coated film, tamper evident

Finish: Matte, available in white

**Adhesive:** 0.6 mil aggressive adhesive

### **APPLICATIONS**

Customized rating plates, tamper seals, or package closures that require high performance and evidence of label removal

#### **RECOMMENDED RIBBONS**

Brady Series R6000

Brady Series R6000 Halogen Free

#### **REGULATORY/AGENCY APPROVALS**

Brady B-339 is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC when printed with R6000 and R6000 Halogen Free ribbons.

Brady B-339 is compliant to IEC61249-2-21 (2003-11) when printed with R6000 Halogen Free ribbon.

### **SPECIAL FEATURES**

B-339 is designed to leave a customized footprint pattern (i.e. logos, special warnings, instructions, etc) when the label is removed. In addition, the footprint pattern will appear on the

top surface of the label in order to prevent it from being reused. Contact Brady for design footprint restrictions and minimum order requirements.

A 24-hour dwell period is recommended before removal for full tamper evident performance. The adhesive nature of this product does not allow for repositioning and requires minimal handling in order to prevent prematurely exposed footprint pattern.

# **Details:**

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total	0.0000 inch (0.00 mm) 0.000 inch (0.000 mm) 0.0000 inch (0.000 mm)
Adhesion to:	ASTM D 1000	
-Stainless Steel	20 minute dwell	
-Aluminum	20 minute dwell	
-Glass	20 minute dwell	
-Smooth ABS	20 minute dwell	
- Polypropylene	20 minute dwell	
- Painted enamel	20 minute dwell	
- Powder coated enamel	20 minute dwell	
- PVC Plastic Clamshell	20 minute dwell	
- Uncoated/Unprinted Corrugated Cardboard	20 minute dwell	

- Coated/Printed Corrugated Cardboard	20 minute dwell	
Shear Adhesion Failure	ASTM D4498-95 ( with	°C
Temperature	modification using test area of	
	22mm x 25mm and 1Kg	
(SAFT)	weight)	

Tamper evident performance properties tested on B-339 laminated to the indicated surfaces and exposed to the indicated environments. The label was removed at 135° angle with a peel rate of 30 in/min and the remaining "footprint" pattern was observed. Footprint size tested was 1.3 mm in height to 4 mm in height . Please note, customers are encouraged to always evaluate B-339 in their actual applications.

# SUBJECTIVE OBSERVATION OF ADHESIVE PERFORMANCE (PERCENTAGE OF FOOTPRINT PATTERN TRANSFERRED TO SURFACE)

SURFACE TYPE	24 hours @ 72°F (22°C)	30 days at 104°F (40°C)	30 days at -40°F (-40°C)
Laminated to:			
-Stainless Steel			
	100%	100%	100%
-Aluminum			
	100%		
-Glass	4000/	4000/	4000/
G 4 ADG	100%	100%	100%
-Smooth ABS			
-Polypropylene			
-i orypropyrene	100%	100%	100%
-Painted enamel	10070	10070	10070
1 444444			
- Powder coated			
metal	100%	100%	100%

- PVC Plastic Clamshell	100%	100%	100%
-	20%-60% 100%	100%	100%
Uncoated/Unprinted Corrugated Cardboard*		30%-90%	20%-60%
- Coated/Printed Corrugated	100%	100%	100%
Cardboard		20%-50%*	20%-40%*
		100%	100%

<sup>\*</sup>In all cases label cannot be reused due to the corrugated box tearing and removing with the label.

Performance properties tested on B-339 samples printed using Series R6000 ribbon and a BradyPrinter<sup>TM</sup> THT Model 600X-Plus II Thermal Transfer Printer. The labels were printed with alphanumerics and 3:1 ratio with 13.6 mil minimum X dimension barcode. Printed samples of B-339 were laminated to aluminum before exposure to the indicated environmental condition.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
Long Term High Service Temperature		-No visible effect to label -100% of footprint pattern transferred to aluminum when removed from panel

Long Term Low Service	30 days at –94°F ( -70°C)	-No visible effect to label
Temperature		-100% of footprint pattern transferred to aluminum when removed from panel
Short Term High Service Temperature (labels were laminated to 10 mil white polyester 24 hours before exposure)	15 minutes at various temperatures	120°C and 130°C- No visible effect to label,100% of footprint pattern transferred to aluminum when removed from panel
		145°C- Slight yellowing, shrinkage and tunneling of label,100% of footprint pattern transferred to aluminum when removed from panel
Humidity Resistance	30 days at 104°F (40°C), 85% RH	-No visible effect to label -100% of footprint pattern transferred to aluminum when removed from panel
UV Light Resistance	ASTM G 26 (without water)  30 days in Q-Sun Xenon Test Chamber	-Label cracked and will not remove from panel*
Weatherability	ASTM G 26 30 days in Xenon Arc Weatherometer	-Label cracked and will not remove from panel*

<sup>\*</sup> Label is not recommended for outdoor application

Chemical Resistance tested on B-339 samples printed with BradyPrinter™ THT Model 600X-Plus II using Brady Series R6000 ribbon. The labels were printed with alphanumerics and 3:1 ratio with 13.6 mil minimum X dimension barcode. Printed samples of B-339 were laminated to aluminum before exposure to the indicated chemical reagent. Test was conducted at room temperature after 24 hour dwell. Testing consisted of one 5 minute immersion in the specified chemical reagent. After immersion, samples were rubbed 10 times with cotton swab saturated with test fluid.

	SUBJECTI	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
CHEMICAL REAGENT	LABEL STOCK SUBSTRATE / ADHESIVE	R6000 THERMAL TRANSFER RIBBON PRINTING – EFFECTS OF IMMERSION	R6000 THERMAL TRANSFER RIBBON PRINTING - COTTON SWAB RUBS	
Methyl Ethyl Ketone	No visible effect	No visible effect	Moderate removal	
Toluene	No visible effect	No visible effect	Moderate removal	
Acetone	No visible effect	No visible effect	Moderate removal	
Isopropyl Alcohol	No visible effect	No visible effect	No visible effect	
Heptane	No visible effect	No visible effect	No visible effect	
Mineral spirits	No visible effect	No visible effect	No visible effect	
Gasoline	No visible effect	No visible effect	No visible effect	
Lighter Fluid	No visible effect	No visible effect	No visible effect	
Naphtha	No visible effect	No visible effect	No visible effect	
Lacquer Thinner	No visible effect	No visible effect	Severe removal	
Goof Off	No visible effect	No visible effect	Moderate removal	
Dish Detergent	No visible effect	No visible effect	No visible effect	
Formula 409®	No visible effect	No visible effect	No visible effect	
Windex	No visible effect	No visible effect	No visible effect	
Deionized Water	No visible effect	No visible effect	No visible effect	

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least *two years from the date of receipt* for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F (27 degrees C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

#### **Trademarks:**

ASTM: American Society for Testing and Materials (U.S.A.) BradyPrinter<sup>TM</sup> is a trademark of Brady Worldwide, Inc.

Formula 409® is a registered trademark of the Chlorox Company

PSTC: Pressure Sensitive Tape Council (U.S.A.) UL: Underwriters Laboratories Inc. (U.S.A.)

**Note:** All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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